



2025 Corporate Member Directory Display Advertising Contract

FREE Advertising For Corporate Members

Corporate Members are eligible for a **FREE** quarter-page, black and white advertisement in the **2025 Corporate Member Directory**. That's a \$380.00 value **FREE!** Or, reserve a half-page for \$418 or full-page for \$935 (a **\$380 savings** off regular rates for either space). Contact the WJTA office today by phone at (314)241-1445, fax at (314)241-1449 or email at HamptonL@wjta.org.

Only Corporate Members whose 2024 dues are paid in full may advertise in the **Corporate Member Directory** at the special **FREE** or discounted rates.

Regular rates apply for individual members in good standing.

Reserving Cover or Full- or Half-page Advertising Space

Premium advertising space, including covers and full- and half-pages, will be reserved on a first-come, first-served basis.

January 17, 2025, is the deadline for receipt of all advertising copy.

Advertisements received after January 17 may not appear in the *2025 Corporate Member Directory*.

Mechanical Requirements:

High resolution digital files are required for print. In print, and even online, low resolution files will appear out of focus or pixelated.

All digital files must be at least 300 dpi, i.e., placed photos, logos.

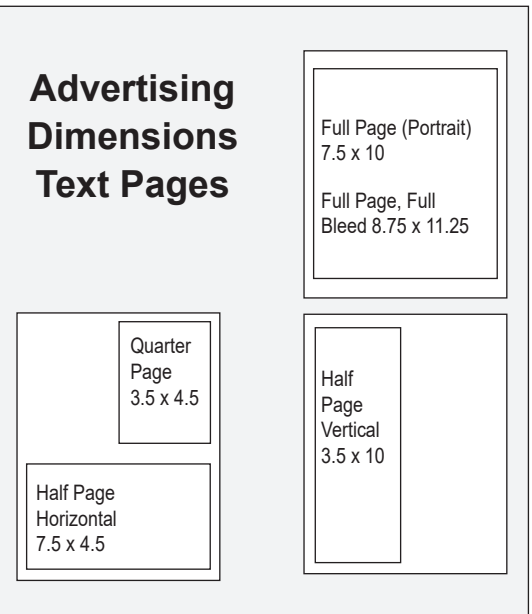
Digital files prepared in Adobe Photoshop, Adobe Illustrator, and InDesign are acceptable.

A high resolution PDF is the preferred material and can be emailed to HamptonL@wjta.org. If applicable, include any fonts or links that were used in creating the ad.

WJTA can provide basic typesetting and layout services at no charge. Contact LeAnn if you would like assistance preparing your ad. Call (314)241-1445 or email: HamptonL@wjta.org.

Advertising Size Diagrams

Advertising Dimensions Text Pages



Cover Trim Size: 8.5" x 11"

Text Page Trim Size: 8.5" x 11"

WJTA Corporate Member Directory Advertising Contract

Please complete the following (print or type) -

Company _____ Contact Name _____
 Address _____
 City _____ State _____ Province _____
 Country _____ Postal Code _____
 Telephone () _____ Fax () _____
 Email _____

Please check desired advertising space -

	<u>Regular Rate</u>	<u>Corporate Member Rate</u>
COVERS -		
<input type="checkbox"/> Inside Front (color charges included)	\$2,900.00	\$2,520.00 (SAVE \$380)
<input type="checkbox"/> Inside Back (color charges included).....	\$2,900.00	\$2,520.00 (SAVE \$380)
<input type="checkbox"/> Outside Back (color charges included).....	\$3,237.00	\$2,857.00 (SAVE \$380)
TEXT PAGES		
<input type="checkbox"/> Full-Page	\$ 1,315.00	\$ 935.00 (SAVE \$380)
<input type="checkbox"/> Half-Page	\$ 798.00	\$ 418.00 (SAVE \$380)
<input type="checkbox"/> Quarter-Page	\$ 380.00	FREE (SAVE \$380)

SPECIFICATIONS. Please indicate all of the following that apply:

- Colors*:** Black ink included in base rate. Additional colors are \$255.00 per color per advertisement.
- Four color process*:** Additional \$600.00 per advertisement.

*For text ads ONLY. Four-color charges automatically included in cover advertising rates.

ADVERTISING COPY. All advertising copy shall be furnished camera-ready with all elements in position by Advertiser and is subject to approval by WJTA. All copy should be forwarded by email to HamptonL@wjta.org or mail to WJTA, 906 Olive Street, Suite 1200, Saint Louis, MO 63101-1448. If advertising copy does not conform to WJTA's stated dimensions, WJTA reserves the right to alter or revise layout.

All advertising copy shall be delivered camera-ready to the WJTA office by January 17, 2025, unless other arrangements have been made.

Any photographs and art work used in the publication shall become the sole property of the WJTA. Any material furnished by Advertiser or Agency that is to be returned must be clearly marked.

LIABILITY. Advertiser or Agency warrants that it is authorized and entitled to advertise the business or product represented in the advertising copy furnished and agrees to indemnify WJTA against all claims, damages, demands, or liability whatsoever arising out of or in any way caused by or connected with the printing or publication of the advertising copy furnished by Advertiser or Agency.

CANCELLATIONS must be made in writing and no cancellations will be accepted after **January 3, 2025**. Orders for cover positions are non-cancellable.

PAYMENTS for advertising space are due within 30 days of billing date. **Please make checks payable to the WaterJet Technology Association (U.S. DOLLARS DRAWN ON A U.S. BANK ONLY).**

Space/Insert Rate.....	\$	
Color	\$	
TOTAL		\$
Authorized Signature		
Name (print)	Date	

Please return completed contract **NO LATER THAN January 3, 2025**, to
 WJTA, 906 Olive Street, Suite 1200, St. Louis, MO 63101-1448, Fax: (314)241-1449.